



DIGITAL PRODUCT IDEA LIST

Greetings & thanks for getting my pdf. Your a star.

Now this list is what I shared in my video. Use it when you re-watch the video as i share a lot more information on the various topics. Below is simply a check list to help you gain ideas, when you look to create a digital product from your existing products or services or from your skills, knowledge or experience.

1

DIGITAL PRODUCTS THAT ARE **TEXT** FOCUSED

Digital copy of your physical book great for authors

Cook books

Travel guides

Stickers

Digital Planners

Tutorials

Checklists

Online Magazines

Resource Lists

Swipe files

Document Template

Recipe Cards

Knitting Patterns

Sewing Patterns

Embroidery Patterns

2

DIGITAL PRODUCTS THAT ARE **AUDIO** FOCUSED

Songs

Ambient Sounds

Podcasts

Spoken Word Books or eBooks

Sound Effects

Meditation Audios

Self Hypnosis

Recorded Lectures or Presentations



3

DIGITAL PRODUCTS THAT ARE **IMAGE** FOCUSED

Clipart
Repeating patterns - Scrapbook Papers
Icons
Done For You Graphics
Stock Photos
Greeting Cards
Logos
Stationery
Templates For Pinterest
illustrations - Vector Images
SVG Files
Graphics for Live Streaming, Video Production etc
2d - 3d Models

4

DIGITAL PRODUCTS THAT ARE **VIDEO** FOCUSED

Short films
Animations
Stock Video Footage

5

DIGITAL PRODUCTS THAT ARE **COURSE** FOCUSED

Online Courses Types

Email Course
Facebook Group Course
Website Course
Dedicated Course Platforms

Course setup

Videos, Audio files, Image based, Talking to the Camera, Words on Screen. A Combination of all or select a few



6

DIGITAL PRODUCTS THAT ARE **MEMBERSHIP** FOCUSED

- Private Forums
- Paid Facebook Group
- Paid website Content
- Website Membership Setup

7

DIGITAL PRODUCTS THAT ARE **TOOLS | SOFTWARE** FOCUSED

- Lightroom Presets
- Fonts
- Brushes - Actions - Presets
- Website Themes

NOTES

SHARE YOUR GIFT WITH THE WORLD

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