YOUR BUSINESS PRODUCTS & SERVICES

Creating Digital Products from your Business

The products and services you offer in your business. It's time to look at these an see how you can transition some into digital products. You may want to tap into other markets, different audiences. Look at your existing products and services for inspiration. Think about how your products and services can help people in other ways than how your products and services were intended. Then can those ideas become digital products.
Below write down all your existing products and services. Break them down into how they benefit others via what they do. Then see how digital products can come from them.

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